

## **European Events Consultants Limited**

### **Sexual Entertainment Licence.**

European Events Consultants Limited are applying for Sexual Entertainment Licence at Under the Prom, 109-113 Promenade, Cheltenham, GL50 1NW.

#### **Background**

Steve John Burrows is the Director European Events Consultants Limited who will be responsible for the management of the company and venue.

Steve Burrows has;

- A Degree in Marketing Management;
- A Foundation Degree in Leadership and Management in Late night Entertainment;
- Is a Personal Licence Holder;
- Has 11 Years experience managing nightclubs and being a DPS for Luminar Leisure;
- Has worked in 6 different towns and cities, including 5 years in Cheltenham;
- Was an Area Manager for No Saints over 10 venues across the UK;
- Has 12 years' experience running Sexual Events in Cheltenham;
- Has held SEV Licences for 6 years with no incidents; and
- Has been an active night safe member for Cheltenham for over 12 years

#### **Policies and Procedures:**

European Events Consultants Limited has developed a number of policies and procedures. Attached are the following documents:

1. General Management Document including images of the following which are referred to within the document:
  - a) Courtesy Bus leaflet examples
  - b) Example of courtesy bus
  - c) Examples of tokens/cheques
  - d) Examples of Wristbands
  - e) Example image of banner on venue.
2. House Rules
3. A copy of the Dancers Licence to Occupy Space
4. Customer Rules
5. Refusal Entry Log